

We claim

1. An improved lip product applicator for applying a pasty or semi soft lip product to a user's lips comprising a body, said body having extending therefrom a product reservoir, said product reservoir being hollow and having a tip extending from an end opposite said body, said reservoir having a means for discharging product contained therein through an orifice in said tip, said tip being tapered and said tip retaining said tapered shape as lip product is applied to a user's lips.
2. The lip applicator according to claim 1 further comprising a cap, said cap being provided with one or more windows in a sidewall of said cap to permit viewing of the color of the lip product in the applicator.
3. The lip applicator according to claim 1 further comprising a cap, said cap being provided with one or more windows in a sidewall of said cap to permit viewing of the amount of the lip product remaining in the applicator.
4. The lip applicator according to claim 2 wherein there are windows on both sides of the cap that are joined by a top window portion that extends across a top surface of the cap.
5. The lip applicator according to claim 2 wherein said window is made of PETG.
6. The lip applicator according to claim 1 wherein said body has an opening to receive a top portion of a container containing another product.
7. The lip applicator according to claim 6 wherein said product is a fragrance.
8. The lip applicator according to claim 6 wherein said product is a nail polish, 7.

9. The lip applicator according to claim 6 wherein said product is a face cream.
10. The lip applicator according to claim 6 wherein said product is a lip gloss.
11. The lip applicator according to claim 6 wherein said product is an eye shadow.
12. The lip applicator according to claim 6 wherein said product is a eye liner.
13. The lip applicator according to claim 6 wherein said product is a powder.
14. The lip applicator according to claim 6 wherein said product is a cream.
15. The lip applicator according to claim 1 wherein said product reservoir has a round side wall.
16. The lip applicator according to claim 15 wherein said product reservoir has a drive means for driving product from the reservoir.
17. The lip applicator according to claim 16 wherein the drive means is a disk is outside of the reservoir and secured within the body of the applicator, said disk supporting a screw means, said screw means having a driving member which rides upwardly or downwardly on the threads as the body of the applicator is turned.
18. The lip applicator according to claim 17 wherein the driving member is prevented from turning by a guide member.
19. The lip applicator according to claim 18 wherein the guide member extends from an interior wall of the reservoir along at least a portion of its length and mates with a recess on the driving member.
20. The lip applicator according to claim 1 wherein there is a hand hold adhered to a portion of the circumference of the reservoir provides an area where the user of the lip applicator can hold the applicator to prevent the reservoir from turning as the body is being

turned and wherein the hand hold has a window permitting the purchaser to view the product's color and determine the amount of product remaining in the reservoir.

21. A lip applicator according to claim 1 wherein said tip has a tear drop shaped surface for applying lip product to the user's lips.

22. The lip applicator according to claim 21 wherein surface is slightly concave along both a vertical and a horizontal axes to permit lip product to be retained on the surface when it is discharged from the reservoir.

23. The lip applicator according to claim 22 wherein the surface is provided with a plurality of canals for receiving lip product.

24. The lip applicator according to claim 23 wherein there is perimeter canal.

25. The lip applicator according to claim 23 wherein there is a first vertical canal that extends downwardly from said orifice.

26. The lip applicator according to claim 23 wherein said tip has at least one horizontal canal on said surface.

27. The lip applicator according to claim 3 wherein said cap has a plug which is inserted into the orifice in the tip when the cap is in place.

28. The lip applicator according to claim 27 wherein said plug is adhered to said cap by means of a protrusion that extends from an inside surface of said cap, said protrusion having and a base adjacent to said cap said protrusion being wider at its tip than at its base and said tip mating with the side of the plug opposite said orifice.

29. The lip applicator according to claim 1 wherein said tip is made of a clear material that permits the user to view the color of the product contained therein.

30. An improved product applicator for applying a pasty or semi soft product to a user comprising a body, said body having extending therefrom a product reservoir, said product reservoir being hollow and having a tip extending from an end opposite said body, said reservoir having a means for discharging product contained therein through an orifice in said tip, said tip being tapered and said tip retaining said tapered shape as product is applied to a user.